

Board Report for All Star One Governing Council Meeting 2024

- As of August 30th, the Island filled 18,940 bednights which was 99% of its goal for this conference season. Targeted marketing efforts with selected conferences and expanded discount programs helped to increase bednights over last conference season.
- There were 34 cases of conferee COVID and 13 Pelican cases, most of which were concentrated in particular time periods. There were usually 1 or 2 cases per week.
- As of July 31, 2024 the island had raised \$291,497 from 625 donors. We are on track to meet our Annual Fund goal overall. All Star One has contributed \$37,334 from 32 donors to date. Historically, contributions from All Star One have come through closer to the end of the calendar year.
- The Board of Directors approved moving forward with a Funding Feasibility Study to determine readiness for a major comprehensive fundraising campaign.
- Joe and staff are working on tactics to operationalize the Strategic Plan for 2024-2028 that was approved by the BOD at the November board meeting. Tactics are being developed for each of the four goals: Beloved Community, Environment, Financial Stewardship and Governance.
- The Governance Task Force continues its work to review and examine SIC's current processes against the backdrop of best practices in nonprofit governance, and study what systems we want to preserve and what system enhancements or changes we want to adopt, especially with regard to our commitment to move towards a more diverse and equitable environment on Star. The first set of recommendations were shared at the 2023 Annual Meeting. Additional recommendations stemming from this work will be shared at the upcoming 2024 Annual Meeting in May.
- The Beloved Community Task Force is working to develop an Equity Grant to increase participation by individuals from race-based, historically marginalized groups. Stay tuned for details on how All Star One can participate.
- All Star One community members who contribute time to the SIC board and committees include: Caroline Quijada (SIC Board), Ali Walton (ISAUU/SIC Board), Marlene Smurzynski (Health Committee), Jodi Prochaska (Health Committee), Trish Coleman (Nominations Committee), David Yermack (Permanent Trust), Bill Peterson (Permanent Trust and Finance), Robin Slothower (Finance Committee), Barbara Peterson (Fund Development Committee), Scott Stewart (Committee on Appointments), Gabrielle Prochaska (Rutlege Marine Lab Committee), Daniel Slothower (Outreach and Marketing) and Lois Williams (Island Heritage and Artifacts Committee).

Sincerely,
Caroline Quijada